

# Smart Connected Data Journey

## Discover and experience

### Get to know your data pools!

Data is the new gold! Due to digitization, more and more data is generated. Yet it is often the case, that it's unclear where data is produced, which activities or actors are responsible for data changes or at which time data is available in which system.

In this workshop, we discover the “Big picture.” Together we investigate along your value chain by using typical challenges and questions:

- “Which data is relevant for digital services and new business models?”
- “Which data is generated during our product lifecycle and its processes?”
- “Who is creating and changing data? What stakeholders are involved at which time?”
- “Which other systems (might) provide additional data?”

9.800€