

Building a Business Case with the WiROI IoT Business Case Tool

Technology is nice, but you need a business case to be successful and get investment

Multiple Use Cases	Customize for Your IOT Use Case	Understand Costs	Economic Viability/Optimization
<p>WiROI IoT can support dozens of IoT use cases</p> <p>All IoT Use cases defined under three categories:</p> <ul style="list-style-type: none">▪ Sensor networks▪ Asset tracking▪ Operational networks	<p>Model can be customized for your IoT use case</p> <p>Model accounts for:</p> <ul style="list-style-type: none">▪ Coverage area▪ Coverage environment▪ Capacity requirements▪ Battery life▪ Product cost▪ Operating costs▪ Service revenues	<p>Model all costs for deploying your project for 10-year business case:</p> <ul style="list-style-type: none">▪ Model all CapEx for product development, system development, product cost, replacement costs, ongoing CapEx▪ Model all on-going operating costs for deploying the project, including network and capacity costs	<p>Build a complete business case to model CapEx, OpEx, and revenue:</p> <ul style="list-style-type: none">▪ Comprehensive business case to determine if project is economically viable▪ Determine the key economic indicators which determine success for the project▪ Optimize the product design, and project implementation to maximize profitability



- Offered in partnership with Deutsche Telekom IoT

